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FOR IMMEDIATE RELEASE

Visit Ford House for Free During Community Appreciation Day, Sunday, April 21

GROSSE POINTE SHORES, MI (April 3, 2024) – Ford House is thrilled to announce Community Appreciation Day, a special event dedicated to celebrating the vibrant community that surrounds the historic estate. On Sunday, April 21, 2024, Ford House invites its neighbors for a day of exploration, connection, and fun with free admission.

Community Appreciation Day is Ford House’s way of expressing gratitude to the wonderful individuals and families who make up the community. It’s an opportunity for neighbors to come together, enjoy the beauty of this National Historic Landmark, and forge new connections.

During this special event, visitors can explore the majestic grounds of Ford House, take leisurely strolls through our picturesque gardens, and immerse themselves in the rich history of the estate. Guests can visit The Shop to discover unique gifts and explore the unique exhibitions in the Visitor Center, like The Ford Family Story and Making It Work, a celebration of the staff who cared for the family and the home.

“We are delighted to invite our neighbors to Ford House for Community Appreciation Day,” said Mark J. Heppner, President & CEO of Ford House. “One of our core values is love. Eleanor Ford truly loved Detroit and its people, and this event is our way to express our love for our community. It is a celebration of the remarkable people that exist here, and we look forward to welcoming our community for a day of exploration, connection, and camaraderie.”

Admission to Community Appreciation Day is free, but registration is recommended to ensure a seamless experience for all guests. Visitors can choose either a free House & Grounds Pass, which grants admission to the property and a self-paced exploration of the Main Residence, or a free Grounds Pass,

for those who want to enjoy the grounds and gardens. Guests can visit <https://fordhouse.org/communityappreciationday> to register.

Don't miss this opportunity to celebrate community and connection at Ford House! Join Ford House on Sunday, April 21, 2024, for Community Appreciation Day – a day of free admission, exploration, and camaraderie.

For more information about Community Appreciation Day and to register, please visit www.fordhouse.org/communityappreciationday.

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Images

For high-resolution images of Ford House, visit <https://www.fordhouse.org/media-room/>

About Ford House

Edsel & Eleanor Ford House is a 501(c)3 not-for-profit organization and National Historic Landmark dedicated to preserving and sharing the legacy of the Ford Family. Ford House is located at 1100 Lake Shore Rd. in Grosse Pointe Shores. The historic lakeside estate was the family home of Edsel Ford – Henry and Clara Ford's only son – where he lived with his wife Eleanor and their children beginning in 1928. Since 1978, Ford House has welcomed hundreds of thousands of visitors to share Eleanor Ford's vision of preserving the estate for future generations through interpretive tours, family activities, lectures, exhibits, gardens, and grounds events. It inspires, educates, and engages visitors through the exploration of its unique connections to art, design, history, and the environment while celebrating family traditions and community relationships. For more information, visit www.fordhouse.org or call (313) 884- 4222, and connect with Ford House on Facebook and Instagram.

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